



**Arkin Software Technologies Pvt Ltd to join Chief Financial Officers at the Prestigious CFO Asia Summit 2010, hosted by marcus evans Summits**

October 5<sup>th</sup>, 2010

marcus evans Summits, is pleased to announce **Arkin Software Technologies Pvt Ltd** as a Sponsor at the annual **CFO Asia Summit**, on the 18 – 20 October 2010, taking place at the Venetian, Macao, China.

The novel CFO is the harbinger of positive change within corporations today by being the advocate of thought leadership, creating inroads in diversifying the business' portfolio and upholding trust with the stakeholders, while maintaining their more traditional role of ensuring a healthy bottom line. This CFO Asia Summit focuses on equipping CFOs with the right tools to create a robust, leaner and more agile business structure to exploit the burgeoning opportunities in a post-crisis economy.

**Arkin Software Technologies** is one of the leaders in legacy migration and has been a rapidly growing technologically, process-wise and geographically. They make significant investments in people, processes and methodologies to continue to deliver above-industry standard value to clients. Customers choose Arkin Software Technologies as an outsourcing partner because it fills the void for a dependable and cost-effective strategic partner. Arkin Software Technologies lends the edge to the relationship by giving you the strength of shared ownership of projects, sharpened with rich experience together with progressive and flexible delivery models. The company's long standing association with leading vendors such as Oracle has helped Arkin Software Technologies' catapult to the drivers seat of managing new technologies and in helping customers shift smoothly to the next gear of technology utilisation.

For more information on this company please visit their homepage: [www.arkinsoftware.com](http://www.arkinsoftware.com)

**Arkin Software** representatives will have a number of pre-scheduled one-to-one meetings. This selection process ensures that the attendees consist only of senior-level finance executives from the leading companies in Asia. Attendees representing all major industries will include: Chief Financial Officers; Vice President of Finance; Finance Directors and General Managers of Finance

**The CFO Asia Summit ([www.cfoasiasummit.com/ArkinPR](http://www.cfoasiasummit.com/ArkinPR))** attendees will follow a personalised agenda designed to maximise their limited time and to effectively meet their business needs and interests. The keynote speakers include: Kevin Lu, CFO & Director of the Finance & Risk Management Group, **MIGA - World Bank Group, US**; Anantha Narayanan, Regional Controller & CFO, **Volvo Group Middle East, UAE**; Umang Vohra, SVP & CFO, **Dr Reddy's Laboratories, India**; Dr Yugao Xu, VP & CFO, **CNOOC Energy Technology & Services, China**; Lily Low, VP, Finance & Operations, **IBM Greater China Group, China** and Jerome Debreu, Group CFO, **Webcor Group, Switzerland**

Lilly Pavlou, Senior Marketing Manager EMEA & APAC of **marcus evans** Summits commented, *"We are proud to stage Asia's premium CFO event. The CFO Asia Summit 2010 brings together the leading Chief Financial Officers from leading organisations across a diverse range of industries. The involvement and support of our prestigious sponsors, delegates and speakers helps ensure our success."*

**Please note that the CFO Asia Summit is a closed business event.**

**ENDS**

**marcus evans Summits ([www.marcusevans.com](http://www.marcusevans.com))**, produces high level business platforms for the world's leading decision makers. These dynamic and innovative forums initiate and develop business relationships one to one between director and C-level practitioners from the world's most influential organisations and with leading product and service suppliers. **marcus evans** Summits guarantee an exclusive format which enables participants to achieve the maximum amount of business and knowledge interaction over a three day event in a stimulating environment.

**For more information:**

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